

Welcome! We will begin at 12:00 p.m. CT.

CHICAGO IMPACT INVESTING SHOWCASE 2022

Session #1: Governments as Impact Investors

PRESENTED BY



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Moderator:

Jessica Droste Yagan

Partner + CEO, Impact Engine



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WE ARE A PUBLIC BENEFIT CORPORATION with the mission “to engage more investors, entrepreneurs, and advisors in a market where financial returns are linked to positive social impacts.”

10TH YEAR

hosting a public event to highlight impact investing in Chicago

8,235

individuals reached about impact investing through our events and others in the past 2 years

10,919

subscribers receiving our monthly newsletter about impact investing

Venture Capital and Private Equity

strategies at work for our investors and to build the field, with \$124M AUM

SESSION #1 HAPPENING NOW:

Governments as Impact Investors

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SESSION #2 - April 12th, 12:00 p.m. – 1:00 p.m. CT
Individuals as Impact Investors

SESSION #3 - April 19th, 12:00 p.m. – 1:00 p.m. CT
Foundations as Impact Investors

SESSION #4 - April 26th, 12:00 p.m. – 1:00 p.m. CT
Private Funds as Impact Investors

Registration is still open for all sessions.

SESSION #1:

GOVERNMENTS AS IMPACT INVESTORS

Tue, April 5, 2022, 12 - 1PM CDT

Exploring the role of government treasuries in impact investing, including their unique constraints and opportunities, as they allocate capital to benefit the public.



JESSICA DROSTE YAGAN
Moderator



MELISSA CONYEARS-ERVIN
Treasurer
City of Chicago



BRYAN ECHOLS
Director of Impact Investments,
Illinois State Treasurer's Office



MICHAEL FRERICHS
Treasurer
State of Illinois



BRAD MCCONNELL
CEO, Allies for
Community Business

Scope & Terminology

Socially Responsible Investing (SRI)

Screening investments in or out based on whether they align with your values or mission

Examples Zero carbon portfolio

Environmental-Social-Governance Investing (ESG)

Making investments based on their ESG performance (typically to reduce risk) or managing investments to promote better ESG performance

Example: Managing risk by reducing investments in companies not managing ESG proactively

Impact Investing

Making investments to create specific positive impacts on society or the environment

Example: Impact Engine's approach to investing in products that directly improve economic opportunity, environmental sustainability, or health equity

Impact Investing: The 5P Framework

PRODUCT

Impact through **products** and services that directly create positive impact while driving revenue

PLACE

Impact through businesses that base their operations where jobs are scarce or offer little upward mobility can drive positive impact in that **place**

PEOPLE

Impact through businesses or funds that are founded by and/or create opportunity for **people** historically underserved by existing markets

PROCESS

Impact through businesses that actively manage and improve environmental, social, and governance (ESG) impacts through business **process**

PARADIGM

Impact through the disruption of existing **paradigms** can create change at the systems level

Welcome!

Melissa Conyears-Ervin

Treasurer, City of Chicago



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Welcome!

Brad McConnell

CEO, Allied for Community Business



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Welcome!

Michael Frerichs

Treasurer, State of Illinois



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Welcome!

Bryan Echols

*Director of Impact Investments,
Illinois State Treasurer*



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Q&A

Please place your questions in the Q&A Section.

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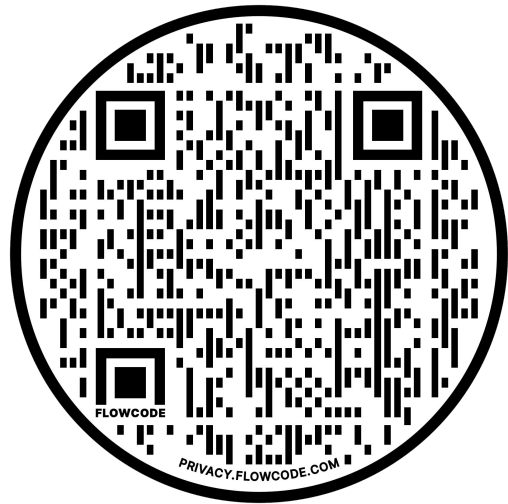


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<https://forms.gle/EyM7TuCdHrPmzrhy6>

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