

Welcome! We will begin at 12:00 p.m. CT.

CHICAGO IMPACT INVESTING SHOWCASE 2022

Session #2: Individuals as Impact Investors

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COMMUNITY TRUST
EQUITY • OPPORTUNITY • PROSPERITY

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Moderator:

Jessica Droste Yagan

Partner + CEO, Impact Engine



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WE ARE A PUBLIC BENEFIT CORPORATION with the mission “to engage more investors, entrepreneurs, and advisors in a market where financial returns are linked to positive social impacts.”

10TH YEAR

hosting a public event to highlight impact investing in Chicago

8,351

individuals reached about impact investing through our events and others in the past 2 years

8,175

subscribers receiving our monthly newsletter about impact investing

Venture Capital and Private Equity

strategies at work for our investors and to build the field, with \$124M AUM

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SESSION #1 - April 5th, 12:00 p.m. – 1:00 p.m. CT
Governments as Impact Investors

SESSION #2 - April 12th, 12:00 p.m. – 1:00 p.m. CT
Individuals as Impact Investors

SESSION #3 - April 19th, 12:00 p.m. – 1:00 p.m. CT
Foundations as Impact Investors

SESSION #4 - April 26th, 12:00 p.m. – 1:00 p.m. CT
Private Funds as Impact Investors

Registration is still open for April 19th and 26th sessions.

SESSION #2:

INDIVIDUALS AS IMPACT INVESTORS

Tue, April 12, 2022, 12 - 1PM CDT

Exploring the role of individuals in impact investing, including the broad swatch of paths available to explore with one's own money.



JESSICA DROSTE YAGAN
Moderator



KATE DANAHER
Managing Director
S2G Ventures



JANE DIRENZO PIGOTT
Managing Director
R3 Group



NOELLE LAING
Chief Investment Officer
Builders Initiative



MELISSA WIDEN
Chief Administrative Officer
First Women's Bank

Scope & Terminology

Socially Responsible Investing (SRI)

Screening investments in or out based on whether they align with your values or mission

Examples Zero carbon portfolio

Environmental-Social-Governance Investing (ESG)

Making investments based on their ESG performance (typically to reduce risk) or managing investments to promote better ESG performance

Example: Managing risk by reducing investments in companies not managing ESG proactively

Impact Investing

Making investments to create specific positive impacts on society or the environment

Example: Impact Engine's approach to investing in products that directly improve economic opportunity, environmental sustainability, or health equity

IMPACT INVESTING: THE 5P FRAMEWORK

PRODUCT

Impact through **products** and services that directly create positive impact while driving revenue

PLACE

Impact through businesses that base their operations where jobs are scarce or offer little upward mobility can drive positive impact in that **place**

PEOPLE

Impact through businesses or funds that are founded by and/or create opportunity for **people** historically underserved by existing markets

PROCESS

Impact through businesses that actively manage and improve environmental, social, and governance (ESG) impacts through business **process**

PARADIGM

Impact through the disruption of existing **paradigms** can create change at the systems level

Welcome!

Noelle Laing

*Chief Investment Officer,
Builders Vision*



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Our Mission

Shifting markets
& minds for good.



Our vision: a humane and healthy planet



OCEANS

Catalyzing Builders taking a systems approach to solutions to ensure oceans are resilient and balanced, contribute to climate resilience and emissions reductions, and support food and nutritional security.



CLIMATE & ENERGY

Investing in Builders helping to accelerate the transition to clean energy while supporting people and communities most impacted by climate change and the energy transition.



FOOD & AGRICULTURE

Backing the Builders aiming to achieve a more humane and sustainable food system, which increases access to healthy food and works to restore the environment rather than harming it.



COMMUNITY

Supporting Builders seeking to address systemic inequities, create economic opportunity, improve health security and overall quality of life.



We take an integrated approach to drive systems change

Moving the impact needle in three key ways:

- **Investment:** Providing patient capital to entrepreneurs and purpose-driven businesses and catalyzing co-investment from like-minded investors
- **Philanthropy:** Providing philanthropic support through grants, PRIs, and impact investments to support innovation and back people and organizations working for change
- **Advocacy & Coalition Building:** Building evidence that shows social and environmental impact is possible and driving awareness among decision makers and the public via thought leadership, campaigns, and policy engagement



Welcome!

Kate Danaher

*Managing Director,
S2G Ventures*



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Welcome!

Jane DiRenzo Pigott

*Managing Director,
R3 Group*



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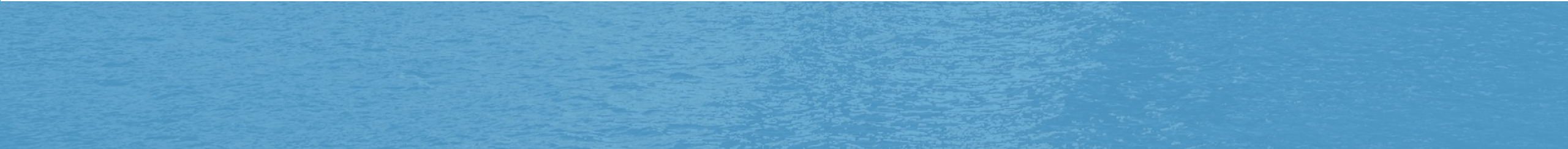
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Why become an Impact Investor?

- Align investments with values
 - Define Impact
 - Define level of risk
 - Define minimum ROI
 - Identify and address institutional barriers that result in a lack of equity in access
 - Invest in disruptive solutions
- 

An Example of a Direct Investment: First Women's Bank

- Seed round
 - Meeting to discuss the mission
 - All female team of fund raisers using their “rollerdex”
 - Oversubscribed
- Start up round
 - Town hall meetings to educate
 - Outlining roles people could play in FWB success
 - Building the team
 - Holding firm to the mission: “only women founded, women owned , women led commercial bank in the country with a strategic focus on the women’s economy”

Welcome!

Melissa Widen

*Chief Administrative Officer,
First Women's Bank*



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Ideas to Explore...



Places to Learn...



Q&A

Please place your questions in the Q&A Section.

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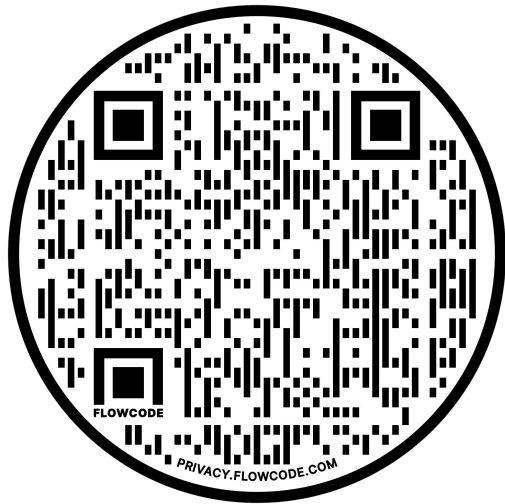


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Thank you for joining! Please complete our survey. Scan the QR code below or follow the link in the chat:



<https://forms.gle/hNc1by8uo z6N2E3b7>

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